



Web Site Marketing and Search Engine Promotion Plan

I WEB SITE SEARCH ENGINE SUBMISSION

NetAnnounce: Optimize your web site, increasing the relevancy of your web site's search words.

- Create and install optimized MetaTags
- Use several other proprietary techniques to effectively list your web site
- Register your site with 250+ search engines, indexes and yellow pages

II SITE RECOMMENDATION CHECKLIST

Receive key information and recommendations from knowledgeable staff regarding your site and the audience you are trying to reach.

- Suggestions for improving site content, including keywords in the first page in META and also in the text and buttons
- Review keyword statistics from popular search engines and compare them to the keywords that you are using – register keywords that consumers commonly use to search for your service
- Utilize other medium such as newsgroups, forums and online newsletters
- Review Basic Marketing Concepts for your site
- Access Internet Demographics

COST

\$350 WEB SITE SEARCH ENGINE SUBMISSION AND RECOMMENDATION

Checks Payable to:

ImagiNET
4904 Greenland Hideaway Dr.
Jacksonville, FL 32258